

Dear

You may or may not realize that I am a blood donor at the Marsh Regional Blood Center. The blood I give is used for cardiac, cancer, and trauma patients throughout northeast Tennessee and southwest Virginia. In order to meet the ever increasing demand for blood in the region, Marsh reaches out to blood donors through the use of three mobile blood collection units often referred to as "bloodmobiles." Each year these units travel over 168,000 miles to help collect the 25,000 units required each year. Unfortunately all of Marsh Blood Center's mobile units are approaching or long past their useful lives and need to be replaced in order to continue serving the region.

I am sending you this note today to ask for your support. We are trying to raise \$250,000 to purchase one new bloodmobile this year. Many people don't realize how important blood donations are until they or their loved ones need blood, but I personally believe in this cause and am asking you to consider your own contribution.

Will you please consider making a donation to Wellmont Foundation's Marsh Regional Blood Center Fund to help purchase a new bloodmobile?

Sincerely,



Mobile Blood Unit Fund



Personal Information:

Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

I would like to make a gift to the Marsh Regional Blood Center Fund in the amount of:

\$1,000 \$500 \$250 \$100 \$50 \$25 Other \$ _____

Payment Preference:

- Enclosed is my check payable to *Wellmont Foundation*.
- Please send an invoice for full amount \$ _____ per (month, quarter, year, other _____)
- Please bill my credit card: Acct #: _____ Expiration Date: _____ 3-Digit Security Code (back of card): _____
Signature: _____ (or call 423-230-8550 to process credit card payment)

For on-line giving go to: wellmontfoundation.org/bloodmobile

- Please keep me on the mailing list regarding future Marsh Regional Blood Center endeavors.
- I would be interested in serving on a fundraising committee for Marsh Regional Blood Center needs.

My gift is **in honor of** **in memory of** _____

Would you like an acknowledgement card sent to someone (gift amount remains confidential)?

- Yes, please. No, thank you.

If yes, please provide as much of the following as you can about the person(s):

Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

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Phone: _____ E-mail: _____